



**11th
Annual Meeting**
*of the
Global Alliance for Medical Education*

Does CME Improve the Quality of Care?

*Educazione
Continua e
miglioramento
della qualità in
Medicina*

*18-20 giugno 2006
Cavalieri Hilton Hotel
Roma*

**Un evento internazionale d'approfondimento
sull'Educazione Continua in Medicina**

- Una prospettiva internazionale su ECM/CPD
- Un approfondimento del legame tra ECM e miglioramento della qualità
- Gli ultimi sviluppi nel management commerciale internazionale

In collaborazione con

FNOMCeO - Federazione Nazionale Ordini Medici Chirurghi e Odontoiatri

FISM - Federazione delle Società Medico - Scientifiche Italiane
UEMS - European Union of Medical Specialists



FNOmCeO



8:00 AM Registration/Posters/Exhibits

8:30 AM

Welcome address: Program Overview

Alfonso Negri, MD,
GAME Board of Directors
FISM - Federation of Italian Scientific Medical Societies
Chairman of SSIF, Scientific Seminars
International Foundation - Milan Italy

Team building, Clinical Governance and CME

Prof. Elio Guzzanti
Former Minister of Health
President, Scientific Seminars International Foundation
Rome. Italy

9:00 AM **Overview of CME in Europe**

Moderator **Hervé Maisonneuve, MD**
Vice President GAME
CME Manager, Pfizer, France

What's Happening Today in Europe?

Speaker **Helios Pardell, MD**
Director, Spanish Accreditation Council for CME (SACCME)
Madrid, Spain

European Perspective with Focus on Quality of Care and CME

Speaker **Bernard Maillet, MD**
GAME Board of Directors
Secretary general,
UEMS, European Union of Medical Specialties
Bruxelles, Belgium

10:00 AM **Coffee Break/Exhibits/Posters**

10:30 AM **Plenary Session: Status of CME in Europe**

Moderator **Hervé Maisonneuve, MD.**

How can We Help Countries to Improve their CME System?

Speaker **Bernard Maillet, MD**

The Value of Commercial Sponsorship and fair balance: Europe vs. North America

Speaker **Helios Pardell, MD**

Long-Distance Learning: Comparison between international and US-based physicians

Speaker **Deb McMahon, PhD**
President & CEO
Scitent (Formerly Cardioconcepts, Inc)
Charlottesville, Virginia USA

11:00 AM **Parallel sessions: Status of CME in Europe**

How can We Help Countries to Improve their CME System?

Speaker Bernard Maillet, MD

The Value of Commercial Sponsorship and fair balance: Europe vs. North America

Speaker Helios Pardell, MD

Criteria to consider in long-distance Learning in Europe

Speaker Deb McMahon, PhD
Scitent (Formerly Cardioconcepts, Inc)
Charlottesville, Virginia USA

12:00 PM **Review of the 3 morning sessions**

Short report of each session with focus on quality

Moderator Hervè Maisonneuve

12:30 PM **Buffet Luncheon**

GAME 2006 "Precepts of Hippocrates Award"
Recipient: Cees Liebbrandt
Former UEMS General Secretary
Nijmegen, Holland

2:00Pm **Quality in CME**

Moderator Walter Canonica MD
FISM, Federation of Italian Scientific Medical Societies
EAACI, CME committee Chairman
Genova, Italy

How to define CME quality and assure CME has a good standard?

Speaker Ian Starke, MD, FRCP (London & Edinburgh)
Director of CPD
Federation of Royal Colleges of Physicians
London, UK

How to assess outcomes in CME?

Speaker Diane Zuckerman, RPh
GAME Board of Directors
President
Foundation for BETter Health Care
New York, USA

Aggregation of Meeting data for CME

Speaker Mark Connors, Keith Foley
Marathon International
Holland & USA

3:00 PM **Coffee Break/Exhibits/Posters**

3:30 PM **Plenary Session: Quality IN CME**

Moderator Walter Canonica

Pathways leading to Quality in CME: maintenance of competence for CME Professionals

Speaker Bruce Bellande

Speaker **Dr. P. Krishnan, FFOMI, CIME**
Immediate Past President,
Commonwealth Medical Association
Chairman, CPD
Malaysian Medical Association
Malaysia

Overview of CME in Latin America

Speaker: **Honorio Silva, MD**
GAME Board of Directors
Vice President, Science & Medical Professional Development
Pfizer Inc. New York, New York, USA

9:30 AM **Coffee Break**

10:00 AM **Long-distance Learning**
Moderator: **Edwin Borman, MB, ChB, FRCA**

10:00 AM **Quality and Efficiency of e-CME**
Speaker **Deb McMahon, PhD**
President & CEO
Scitent/Cardioconcepts, Inc.
Charlottesville, Virginia, USA

Comparison between the instructional Efficacy of e-CME and live workshops

Speaker **Michael Fordis, MD**
Center for Collaborative and Interactive Technologies
Baylor College of Medicine
Houston, Texas

11:00 AM **Panel Session: Mutual recognition, minimal requirements, and credits**
Moderator **Edwin Borman, MB, ChB, FRCA**

United States Point of View

Speaker **Alejandro**
Aparecio
Division Director
Continuing Physician Professional Development
American Medical Association
Chicago, Illinois, USA

European Point of View:

Speaker **Bernard Maillet, UEMS**

France Point of View:

Speaker **Jean François Rey, MD**
President, European Society of Gastrointestinal Endoscopy
Nice, France

Latin America Point of View:
Speaker Honorio Silva, MD

Canadian Point of View:

Speaker Dave Davis, MD

Professor, Department of Family & Community Medicine
Associate Dean, Continuing Education
University of Toronto
Toronto, Ontario, Canada

12:30 Concluding Remarks James Arnott, BS

President, GAME
President, Saber Communications of NY
Wurtsburo, New York, USA

CME ACCREDITATION:

SSIF-Scientific Seminars International Foundation has evaluated the educational content and with technical support from **PHA - Professional Health Accreditation** has submitted GAME program as a CME activity to the European Accreditation Council for Continuing Medical Education (EACCME), an institution of UEMS. This program has been approved by EACCME for a maximum of 10 (ten) hours of European external CME credits. EACCME credits are recognized by the American Medical Association towards the Physician's Recognition Award (PRA). To convert EACCME credit to AMA PRA category 1 credit, contact the AMA.